

## Orac Decor – UX UI Designer

### UX/UI Designer

**With an eye for interior design... or two!**

**Are you a UX/UI Specialist Designer looking for a new challenge? Perfect! Oh... Hang on. We haven't told you who we are yet. Let's start with that!**

At Orac, we believe every wall is a blank canvas. Where others see a flat surface, we see a world of possibilities. Welcome to the world of Orac. The world of architectural elements, made for walls.

We are a family-owned Belgian company that has been a leader in architectural elements for walls for over 50 years. From our headquarters in Ostend, our innovative products are available across Europe, from Paris to Köln, London, Barcelona, Slovakia, Lecce, and beyond.

Our commitment to sustainability is at the heart of everything we do. We strive to make a positive impact not only today but also for future generations. Sustainability is a core value that guides our choices—making good choices for our planet, people, and community.

We believe in a world in which digital technologies and data enhance the customer experience. A solid digital backbone combined with strong local teams is a powerful mix for our growth.

### **And we need you for this...**

Orac is a customer-centric company, and to reach the full potential of our digital channels we will continue to refine our UX/UI processes based on data and user feedback. Leveraging your expertise, you will drive revenue growth, optimize user experience, and enhance customer satisfaction across digital touchpoints. This role requires an experienced and highly qualified specialist who can collaborate cross-functionally, and continuously improve our online presence to meet evolving market demands.

Ready to become part of it?

- You will conduct user research and experiments, analyze the input, translate it towards insights and connect the dots into sharp conclusions and recommendations.
- You communicate test results, findings and next steps to the organization by analyzing and interpreting data in an understandable manner.
- You incorporate key learnings into improvements to our UX/UI process.
- You create UX wireframes, prototypes and high-fidelity mock-ups
- You use website analytics, database research and statistics platforms to improve UX/UI and conversion

performance.

- You continually expand your proficiency in digital marketing disciplines, such as ecommerce, UI/UX, A/B testing, and more.

#### **This is how we describe you...**

- Master's degree or bachelor's degree with proven track record.
- Analyzing and getting to the core of the problems should energize you.
- You can apply common UX/UI best practices with a strong understanding of them.
- Solid experience with research and testing tools such as Hotjar. This will be a primary method for gathering user feedback
- You are proficient in using Figma, Adobe XD, to create wireframes, prototypes, and high-fidelity mockups.
- While building a dashboard in Google Analytics is a great-to-have, expertise analyzing journeys in the platform is a must.
- Strong verbal and written communication skills to effectively integrate with key stakeholders across the company and various business units.
- You know how to balance innovation and practicality.
- You have a sense of aesthetics.
- You are fluent in Dutch and English.
- You don't need to tick all these boxes! Let's talk about your portfolio or previous experiences to see if we have a match!

#### **And of course, our offer to you...**

We give personality to walls and opportunities to personalities!

- You can expect a key role in an interior design business where you will be able to make a big impact on the organisation. Working in an environment that inspires and excites.
- You will be working in a challenging international environment.
- You'll be part of a hybrid working team with a combination of working from home and at our office in Ostend.
- A culture that emphasizes freedom and responsibility.
- A great team of colleagues.

PASSION, INSPIRATION and LOYALTY are our values. Join a dynamic company with a fun and stable working environment. We would like to welcome you to our ORACIAN family!

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<http://www.oracdecor.com>