

Orac Decor – Marketing Data Analyst

With an eye for interior design... or two!

Are you ready to turn marketing data into real business impact and grow into a key role in our digital transformation? We're looking for a curious and motivated Marketing Data Analyst to join our Digital team! With a first professional experience under your belt, you're eager to dive deeper into web and customer analytics, create smart dashboards, and help shape data-driven marketing at Orac. In this hands-on role, you'll build insights, collaborate closely with our marketing and data teams, and grow with us as we transform how we connect with our customers. Oh... Hang on. We haven't told you who we are yet. Let's start with that!

At Orac, we believe every wall is a blank canvas. Where others see a flat surface, we see a world of possibilities. Welcome in the world of Orac. The world of architectural elements, made for walls.

We are a family-owned Belgian company that has been a leader in architectural elements for walls for over 50 years. From our headquarters in Ostend, our innovative products are available across Europe, from Paris to Köln, London, Barcelona, Slovakia, Lecco, and beyond.

Our commitment to sustainability is at the heart of everything we do. We strive to make a positive impact not only today but also for future generations. Sustainability is a core value that guides our choices—choosing the good one for our planet, people, and community.

We believe in a world in which digital technologies and data enhance the customer experience. A solid digital backbone combined with strong local teams is a powerful mix for our growth.

And we need you for this...

Joining our team as a **Marketing Data Analyst** you will be able to engage with cross-functional teams, measure and drive growth, and analyze the overall impact on business while obtaining deeper insights into customer behaviour.

Ready to become part of the Data & Analytics team?

- **Turn marketing data into powerful stories** by analyzing customer behavior and translating complex data into clear, actionable insights.
- **Design dashboards that drive decisions**, making data visible, understandable, and impactful across the business.
- **Help build the foundation for smarter marketing**, from shaping our Customer 360 view to optimizing how we track and engage with customers.
- **Be fully embedded in our Route to Market teams**, you don't just collaborate with marketing, you're part of the team, working side by side to solve real business challenges through data.

- **Shape the full analytics journey**, from raw data to strategic decision-making, influencing multiple business domains like sales, finance, logistics, and production, with a special focus on marketing.
- **Play a key role in Orac's digital transformation**, contributing to strategic programs and helping define the future of marketing analytics.

This is how we describe you...

- You hold a Master's degree in Marketing, Analytics, Applied Economics.
- You have 2+ years of experience turning marketing or customer data into meaningful insights.
- You're comfortable with tools like Excel, SQL, and Business Intelligence platforms such as Power BI, Tableau, or Qlik.
- You know your way around marketing processes & technology (Marketing automation, web analytics, A/B testing, UTM tags).
- You have a talent for making complex data understandable and actionable for everyone.
- You're a natural problem solver with a keen eye for detail and data quality.
- You communicate clearly, collaborate openly, and are fluent in English, helping teams embrace a data-driven mindset.
- You bring curiosity, learning agility, and a growth mindset
- You are always eager to explore, adapt, and improve.
- You thrive in a hands-on, pioneering role, where you help shape new ways of working and bring data-driven thinking to life.

And of course, our offer to you...

We give personality to walls and opportunities to personalities!

- Be part of a team that's building customer-driven data practices from the ground up. This is a true pioneering role for someone excited to shape, create, and grow alongside us. A key role in an interior design business where you will be able to make a big impact by working in an international environment that inspires and excites.
- A corporate culture that emphasizes freedom and responsibility within a great team of international colleagues.
- A competitive salary, end of year premium, holiday pay along with many extra legal benefits.
- Enjoy a discount on all Orac products, plus exclusive deals from A to Z, from airlines to zoos, with offers from over 200 companies in travel, fashion, food, electronics, entertainment, and more.
- Flexibility that works for you: you'll be based in our Oostende (Belgium) office, with the option to work from home up to 2 days per week and flexible working hours to support your work-life balance.

PASSION, INSPIRATION and LOYALTY are our values. Join a dynamic company with a fun and stable working environment. We would like to welcome you to our ORACIAN family!

<http://www.oracdecor.com>

