

## Orac Decor – Marketing Specialist

### **Marketing Professional to boost our brand in Poland**

**We're expanding! That's great news, but it also means we need a dynamic and creative Marketing Specialist to join our team. Could you be the Marketing Specialist we're looking for?**

**We would like to introduce ourselves before we delve into the details.**

At Orac, we believe every wall is a blank canvas. Where others see a flat surface, we see a world of possibilities. Welcome in the world of Orac. The world of architectural elements, made for walls.

We are a family-owned Belgian company that has been a leader in architectural elements for walls for over 50 years. From our headquarters in Ostend, our innovative products are available across Europe, from Paris to Köln, London, Barcelona, Slovakia, Lecco, and beyond.

Our commitment to sustainability is at the heart of everything we do. We strive to make a positive impact not only today but also for future generations. Sustainability is a core value that guides our choices—choosing the good one for our planet, people, and community.

We believe in a world in which digital technologies and data enhance the customer experience. A solid digital backbone combined with strong local teams is a powerful mix for our growth.

**We would be delighted to welcome you as part of our Polish team in Łódź.**

### **Ready to take on a leading role and help us boost our brand throughout Poland?**

As a Marketing Specialist, we want you to take responsibility as if it were your own business. You'll be making decisions and actively seeking strategic insight to drive growth. You'll be able to build our brand awareness through social media and events, engaging with both B2B and B2C customers. But that's not all. Your deep knowledge of the market will help you identify issues, connect data points and uncover root causes. Your proactive problem-solving skills will be required. Of course, we value your creativity and innovative approach.

Here are some of the key responsibilities:

- Develop and execute a comprehensive digital marketing plan.
- Strengthen our online presence and maintain a positive brand reputation.
- Create and monitor content for online campaigns and write persuasive texts.
- Manage the marketing budget and maximize the impact of our actions.
- Translate the communication strategy into a clear plan.
- You'll be the point of contact for various marketing projects.

### **Why become the Marketing Professional of Orac Decor?**

We give personality to walls and opportunities to personalities!

We value you as an individual, not just a number. We foster a family-oriented culture that prioritizes the well-being and development of our team members.

Join a company that takes pride in its products and has a genuine passion for interior design. You'll benefit from a

solid framework ensuring you have the tools and guidance necessary to succeed.

If you are passionate about our products and are ready to take on the challenge, we invite you to apply for this opportunity!

<http://www.oracdecor.com>